



NFYFC Youth Forum 12th October 2013 @ Malvern Outdoor Education Centre

Present:

Ben Carville, Matthew Ranson, Andrew Finley, George Morris, Lucy Woods, Freddie Wooton, Tom Collinson, George Collinson.

Claire Worden (NFYFC Vice Chairwoman), Hannah Talbot (NFYFC Junior Vice Chairwoman), Catherine Sykes (Youthwork Officer), Rob Warren (F.A.C.E)

1 Apologies for absence, Welcomes and Area Reps

- 1.1 Helen Brown (Cumbria), Sammie Wilson (Staffordshire), Rachel Churches (Somerset), Samuel Powell (Brecknock), Emma Armstrong (Cumbria), Sarah Parrish (Bedfordshire), Catrin Raymond (Wales), Elin Harvard, Danielle McNulty (Glos), Joanne Gregory (Derbyshire), Sioned Davis (Wales), Isobel Newbury (Surrey), Evie Hoggard (Notts), Hannah Gordon (Staffs)
- 1.2 Members introduced themselves and gave feedback from their local areas regarding their YFC activities and county youth forums.
- 1.3 Area reps – there are still vacancies for a representative from South East area and the Northern area to attend the Youth forum meetings.

Action

Hannah Talbot to promote the Youth Forum vacancy at the South East Area meeting.

2 Review of last meeting Action Points

- Minutes to be circulated to attendees and absentees
- Members to continue feeding back from their counties and encouraging younger members to have their voices heard through county forums
- Members beginning forums in their own counties can call Jodie for support if required.
- Jodie to follow up area reps and ensure they are included in all communications
- Jodie to follow up burial spot and digging the hole
- Jodie to order tubular time capsule
- All – to remind your clubs and other local clubs to submit a page or article for the capsule
- All – to send Jodie additional ideas for the capsule if you have any
- Jodie to follow up event day plans, invites etc... with Devon FYFC, Culm Valley and the local YFC supporters
- Jodie to feedback council discussions to the group following the meeting on 30th June
- All – members to register with the BYC as voters for the organisation
- All – group to think about ideas for a field to fork show game

- Jodie to invite FACE rep to October meeting
- All- members to complete and promote the mental health survey to members locally
- All – members to contact Jodie or Claire if they would like to be involved or have an ideas for the mental health project within YFC
- Jodie to feedback discussions to the competitions steering group and staff members
- Jodie to feedback discussions to the Discovery Team
- Jodie to send Claire W details of mascot races in 2014
- All – keep promoting the use of supermoo in your counties
- Jodie to feedback meeting discussions to staff and steering groups
- Members to consider if they would like to take part in YAFA and to contact Jodie if they are interested
- Jodie to circulate potential dates for the next meeting and to support members with travel requirements
- All –contact Jodie if you require help with setting up a road safety session in your clubs
- All – if a member of the group is planning to go to convention in 2013 and would like to deliver the report please contact Jodie
- All – Remember to use easy Fundraising where you can

Action

Action points complete or to be covered in agenda sections within the meeting

3 Time Capsule Project – 80th Anniversary - August 2013

3.1. **Burial** –We are still waiting on the surveyor from Mid Devon County Council to survey and approve the burial site.

The youth forum members would like to draft a letter to send from each of them detailing how much the project means to them.

Action

Cath to draft the letter to Mid Devon County Council and forward to each youth forum member present at the meeting to send.

Youth forum members to sign and post.

4 Youth Forum status in the NFYFC structure

4.1 The youth Forum is now officially a steering group and as such should have a Chairman and Vice Chairman. We discussed the role of Chairman and agreed that the format of the meeting should not change however the Chairman would be a figurehead and point of contact for quotes and press etc. It was agreed that the position of Chairman should be open to all forum members from the start of February. Members should put themselves forward for nomination before Christmas and voting will take place after Christmas ready for the January/February meeting.

Action

Cath to draft Chairman and Vice Chairman job description

Cath to send out nomination forms and manage the process

Youth Forum members to decide if they would like to stand and decide who to vote for.

5 Youth Forum Finances

5.1 The youth forum members were given a break down of the youth forum expenditure to date highlighting how much the residential costs and other items that come out of the core NFYFC budget. The forum members were made aware that they had managed to raise 3p through Easy Fundraising and they had a little way to go to meet the costs! Cath handed round a Youth Forum fundraising update which detailed a potential sponsor for the youth forum for 2014. The forum members were asked to come up with ways to build the relationship.

Thoughts included:

- The Youth Forum members to take Supermoo to country shows, trade shows where XXXX have stands.
- Supermoo could sit in the XXXX tractors to promote both YFC and XXXX
- The youth forum members could have hoodies, body warmers or T-shirts which promote YFC youth forum and XXXX which they would wear with pride at county shows and events.
- Take supermoo and hooded tops to Agritechnica

5.2 XXXX staff would like to attend the next Youth Forum meeting 31st-January to 2nd February to discuss the partnership further. The members agreed to this.

5.3 Members have been asked if they would like to pitch to the CLA to have a stand at within the Exploring Nature section of the CLA game fair. The youth forum members agreed that this would be a great opportunity and would like to pitch.

Action

All – members to access easy fundraising

All- Cath to contact members with a date for the pitch and ask for volunteers to make the pitch. Training may be necessary with the help of the Christina Evans – NFYFC Fundraising Officer.

6 Field to Fork Campaign

6.1 A brain storming session was held to gather ideas which could be used to develop a game to educate the public about British produce. Rob Warren shared his thoughts and experience and asked the members questions such as who is your target audience, what is the message you are wanting to get across, what is the cost, and remember health and safety etc. He also described the types of games such as a maze, building blocks and puzzles. The group agreed that the game needs to be visual, challenging and fun. Lots of ideas and themes were put forward such as snakes and ladders, matching, walking the dairy chain etc. The consensus was to develop a game based on the childrens' game 'Twister'. The spots on the floor would be animals or arable and the spinner would have different products. For example if it lands on right hand bacon the participant would have to put their right hand on pig; left foot omelette the participant would have to put their left foot on chicken etc. The members really liked this idea and thought that you could have different levels of difficulty depending on the target audience. The product should be durable but with the option to change the level of difficulty.

Action

Cath to research and prepare Field to Fork game ready for the next meeting in January/February

All – to be involved in the development process by feeding ideas in through Facebook and email.
Cath to speak to FACE regarding the development of the game.

7 Mental health project

- 7.1 Clare Worden explained what she is hoping to achieve in her year of office as NFYFC chairman following a successful election.
- 7.2 Members were asked in what ways do they think it is best to promote the subject at club level. Firstly it was suggested that it needed a really good name. Tom talked about YANA – ‘You Are Not Alone a charity set up in Norfolk to provide advice and support to the farming network. Ideas TFY – There For You.
- 7.3 The members thought that having either a county or club talk would help get the message across along with an area on the NFYFC website where members could access the information.

Action

All – to think of a good name for the mental health project and email Claire or Cath with ideas.
Cath – to feedback mental health discussion to Communication team

8 Competitions

- Hannah Talbot discussed the year of the family and asked for competition ideas under this theme. They suggested a photography competition.
- Feedback on junior competitions – They asked why sports can’t have younger categories? Hannah replied that at County level they can have different age groups for the competitions e.g 10-13 year old touch rugby etc but at a national level they have their set groups for logistical purposes.
- Suggestions for new competitions included mountain biking, ten-pin bowling, equestrian and paintballing. They would like to have the ten pin bowling final in London.

Action

Hannah Talbot to feedback to competitions steering group

9 YFC Travel

- 9.1 Members were encouraged to promote the Tall Ships trip.
- 9.2 Members were disappointed that Hanover had been cancelled as some Norfolk members had wanted to go. They will go independently.
- 9.3 The programme has been changed so that you can apply for a trip so long as you are the correct age at a certain date before the time of travel. Further details can be found in the Discovery programme leaflet.
- 9.4 Future trip suggestions included a trip to a cold country such as Greenland, a trip to Qatar to meet the Agricultural minister, a trip to a super dairy in America and a trip to Brazil for the Olympics.

Action

Members to promote the Tall Ships Trip
Cath to feedback ideas to the PD steering group - YFC Travel reps

10 Drive It Home – rural road safety campaign

10.1 Cath updated the group that the project had been successful and that it was coming to an end. She said that there will be a full evaluation of the project at the end.

Action

NONE

11 AGM report 2012 feedback

11.1 The new chairman of the Youth Forum will be invited to sit at the Top Table of the NFYFC AGM and give their report

Action

NONE

12 Supermoo Update

12.1 The Youth Forum members really liked the Supermoo keyring as their first product they have seen made.

12.2 The supermoo has continued in its popularity being booked to attend county shows.

Action

All – keep promoting the use of supermoo in your counties

13 Steering groups and Council – 29th/30th June

13.1 The members talked through the different steering group agendas. The members support ARAC in their promotion of CAP reform support to young farmers. Tom questioned what the impact would be following a referendum. Claire asked members what they thought to a twitter question time – Sunday afternoon.

13.2 Communications – Facebook - The youth forum liked the idea of ‘what do you do in your wellies?’ and will promote this. There are now 13,000 likes on the NFYFC webpage.

13.3 Ten26 – members really like the publication. Matthew Ranson suggested that there should be a regional round up. (There already is a regional section but that promotes a county in that region rather than the region).

13.4 The Buzz – they all open it and read it and find it really useful.

13.5 Twitter most of them follow it.

13.6 Website redesign – brighter colours; needs to be easier to navigate- too structured; how to join; links to counties; really want the galleries section back (they use pictures in press releases and to show members the standard for competitions) and more info on how NFYFC works to job public e.g a diagram

Action

Cath to feedback meeting discussions regarding steering group agendas to staff and steering groups

14 Young Advocates for Agriculture (YAFA) debate 2013

14.1 Would anybody like to do the debate 6th January at the Oxford Farming conference? We should get the entry information through at any time now.

Action

Cath to forward information regarding Young Advocates for Agriculture on to members as it arrives and members to consider if they would like to take part in YAFA and to contact Cath if they are interested.

15 Future Meeting dates

15.1 **2014 Residential – 31st January 2014 – 2nd February 2014** Dunfield House and Oakerwood is booked.
PLEASE PUT THE DATE IN YOUR DIARY.

15.2 June council meeting – members would like their next steering group meeting to be at council weekend.

Action

Members to let Cath know if they would like to attend the residential.
Members to attend the June meeting as part of council weekend.

16 Any Other Business

16.1 Rob warren – F.A.C.E. gave out his business card and encourage members to look at the F.A.C.E website for ideas on how to promote farming to schools and other groups .

Action

Members to have a look at the FACE website.

Action Points from October 2013 meeting

Action

- Hannah Talbot to promote the Youth Forum vacancy at the South East Area meeting.
- Cath to draft the letter to Mid Devon County Council and forward to each youth forum member present at the meeting to send.
- Youth forum members to sign and post.
- Cath to draft chairman and vice chairman job descriptions
- Cath to send out nomination forms and manage the process
- All - Youth Forum members to decide if they would like to stand and decide who to vote for
- All – member to access easy fundraising
- All- Cath to contact members with a date for the pitch and ask for volunteers to make the pitch. Training may be necessary with the help of the Christina Evans – NFYFC Fundraising Officer

- Cath to research and prepare Field to Fork game ready for the next meeting in January/February
- All – to be involved in the development process by feeding ideas in through Facebook and email
- Cath to speak to FACE regarding the development of the game
- All – to think of a good name for the mental health project and email Claire or Cath with ideas
- Cath – to feedback mental health discussion to Communication team
- Hannah Talbot to feedback competitions ideas to competitions steering group
- All - to promote the Tall Ships Trip
- Cath to feedback ideas to the PD steering group - YFC Travel reps
- All – keep promoting the use of supermoo in your counties
- Cath to feedback meeting discussions regarding steering group agendas to staff and steering groups
- Cath to forward information regarding Young Advocates for Agriculture on to members as it arrives and members to consider if they would like to take part in YAFA and to contact Cath if they are interested
- All - to let Cath know if they would like to attend the residential
- All - to attend the June meeting as part of council weekend
- All – to look at the FACE website