



**Fun, Learning and
Achievement**

Events and Marketing (EM) Steering Group Meeting

Saturday 23rd June 2018

Quality Coventry, Birmingham Road, Allesley, Coventry, CV5 9BA,

Allesley Suite, Commencing at **1.30pm**

AGENDA

1. Opening remarks
2. Apologies for absence
3. To confirm minutes of previous meeting
4. Matters arising from those minutes (not under agenda items)
5. To receive any relevant correspondence
6. YFC Travel Ski Trip 2019, Belle Plagne
 - 6.1. Trip update
 - 6.2. YFC Area Ski Reps
 - 6.3. Programme, Extras & Fun Competitions
7. Communications & Marketing
 - 7.1. Update on social media and comms
 - 7.2. Annual Convention 2018 media coverage
 - 7.3. National Young Farmers Week 2018
8. Annual Convention 2018
 - 8.1. Ticket Sales & number of attendees
 - 8.2. Event feedback
 - 8.2.1 Stage Entertainments
 - 8.2.2 Pub Quiz
 - 8.2.3 Registration
 - 8.3. Event Management - Summary of debriefs and feedback
 - 8.4. Budget Summary
9. Future Annual Conventions – *Annual Convention 2019 – on hold*
10. Competitions Day - 30th June 2018
11. Area feedback reports & calendars – area/counties
12. Any other business
13. Saturday 20th October 2018
14. Closing remarks

