



**Fun, Learning and
Achievement**

Events and Marketing Steering Group Meeting - AGENDA

Saturday 16th February 2019

1. Opening remarks and apologies for absence
2. To confirm minutes from previous meeting
3. Election of EM Steering Group Officers
 - 3.1. Chairman
 - 3.2. Vice Chairman
 - 3.3. Co-options (max 3)
4. Matters arising from those minutes (not under agenda items)
5. To receive any relevant correspondence not relating to further items on the agenda
6. Communications & Marketing – Cheryl Liddle to report
 - 6.1. Plans for the coming year
 - 6.1.1 Instagram takeovers
 - 6.2. Communications update
 - 6.3. NFYFC Infographic
 - 6.4. Development of join us leaflets
7. I.T Update – Gary Woodman
 - 7.1 Website
 - 7.2 Database
 - 7.3 ten26
8. National Young Farmers' Week
 - 8.1. 2019 dates
 - 8.2. Develop ideas for NYFW 2019
9. YFC Travel Ski Trip, 5th – 12th January 2019
 - 9.1. Feedback
 - 9.2. 2020 plans
10. NFYFC National Event Feasibility
 - 10.1 Greenfield (festival type) event
 - 10.2 Venue (holiday park type) event
11. Terms of Reference for the E&M Steering Group
12. Date of next meeting
 - 12.1. Saturday 24th June 2017
13. Any other business
 - 13.1. Volunteers to help at Competitions Day 2019
 - 13.2. #IWILL campaign
 - 13.3. Area feedback reports & calendars – area/counties



