



welly week

10th - 17th October 2009

Fundraising Pack

150 years in 2010

R·A·B·I

Supporting Farming Families



Give it some Welly!

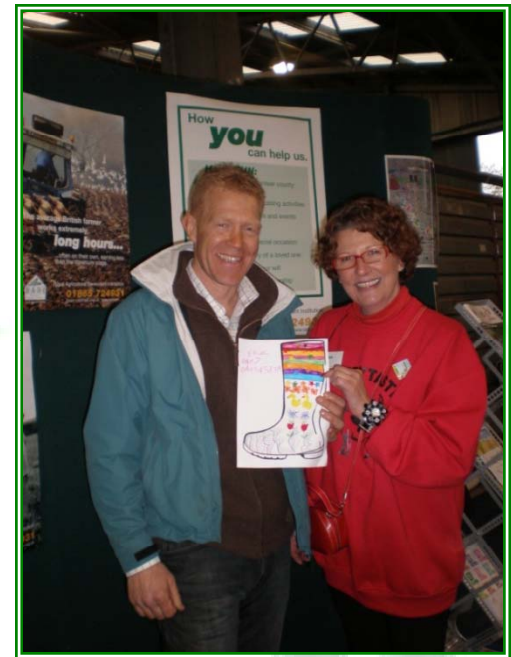
Have fun and show your support for the farming community

What is Welly Week?

Welly Week is an exciting fundraising campaign supporting farming's national charity, the Royal Agricultural Benevolent Institution.

Welly Week asks you to take part in any activity involving wearing wellies between Saturday 10th - Saturday 17th October.

By using this opportunity to raise funds you are supporting people from the farming community who are experiencing hardship or distress through no fault of their own.



BBC Countryfile Presenter, Adam Henson and Countrytastic Show Organiser Sue Hodgson-Jones, supporting the Decorate a Welly competition at the Three Counties, Malvern.

R.A.B.I NATIONAL WELLY WEEK - *Get Involved!*

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How does Welly Week help?

The Royal Agricultural Benevolent Institution supports people in the farming community facing need, hardship or distress. Annually we pay out over £1.5 million to those in need.

Welly Week aims to raise contributions for the purchase of specialist items to give a better quality of life to those in need.

We give around £200,000 a year to purchase special items that cannot be met out of regular income.

Special situations:

R.A.B.I funds specialist equipment such as stair-lifts, rise/recliner chairs and electrically powered vehicles. Homes can be adapted to accommodate the needs of people with disabilities, for example by installing a level-access shower.

Mike Avery had farmed all of his life until a severe stroke six years ago whilst working in the yard brought this to an end. He couldn't walk, talk or move his right side for over 18 months, although as time goes by his condition has improved, he remains wheelchair bound. Exercise is very important for circulation and mobility and up until now with the help of his wife who has an arthritic hip he was taking several walks a day. This was getting very stressful for the both of them who are in their 70's and so the RABI were able to help with the purchase of a special exercise bike which means Mike can now exercise three times a day with independence.



Mr & Mrs Avery beneficiaries of specialist equipment

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Supporting the farming community

R.A.B.I helps people in the farming community who are suffering from illness, bereavement or crisis in their lives in the following ways:

Continuous care

Quarterly grants, payment for telephone and lifeline alarms, special winter bonuses, assistance towards cost of home help

Support for working farmers

Help with domestic costs in times of crisis, illness or bereavement and help on the farm

Special situations

Disability aids, specialist equipment, home adaptations

Practical support

Repair and replacement of household appliances such as central heating boilers

Hampers

Christmas hampers to over 1200 people vulnerable people during the festive period

Holidays

Each year round 40 of our elderly or disabled beneficiaries enjoy the rare chance to experience a holiday



Shawbury YFC make a donation to R.A.B.I

The charity relies heavily on donations and fundraising events to help raise essentials funds and the profile of the charity across the country.

Welly Week is just one way to have fun and get involved!

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Welly good things to do...



Welly 'burgometer' at the Dearnford Lake Festival

Don and Donate

Wear your wellies to work day or host a business breakfast in wellies!

Organise an event in wellies

Wine, Wellies & Waffle evening a Welly disco or welly pub crawl!

Decorate a welly competition

Use our template and create a competition!

Do something wacky in wellies

Regional Officer Milly Wastie will be doing a welly skydive.
Visit www.justgiving.com/millywastie

Welly Wanging

Why not arrange a welly wanging competition at work or at home!

Welly Walks

From nature walks to catwalks, take to the outdoors and wear your wellies with pride. Invite a local celebrity to your event and/or get them to sign their boots for auction



Muddy Matches members getting together for a welly good time.



RABI's Milly Wastie gets ready to sky dive in wellies!



Children entering the Decorate a Welly competition at the Countrytastic Show

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Get involved!

Saturday 10th – Saturday 17th October 2009

Registration

Event title _____ *Event date* _____

Location/address _____

Name of organiser _____

Event organiser's address _____

Tel No _____ *Fax* _____ *E-mail* _____

Brief description of event _____

Please send the following to the organiser's address stated above (tick the relevant boxes)

- Welly Week Posters
- R.A.B.I Information Leaflets: 20 / 50 / 100 / 200 / 250 (circle one)
- Welfare Supplement / Information on How We Help: 20 / 50 / 100 (circle one)
- Welly Week Boot stickers: 50 / 100 / 200 / 250 (circle one)
- Collection tins: 1 / 2 / 3 other please state (circle one)
- Fundraising Pack (also available to download at www.rabi.org.uk)
- Gift Aid forms (also available to download at www.rabi.org.uk)
- Please include details of our Welly Week fundraising event on the R.A.B.I website

Please send this form to: National Welly Week Fundraising Campaign, R.A.B.I, Shaw House, 27 West Way, Oxford, OX2 0QH, before 1st October 2009. R.A.B.I has Public Liability Insurance, which covers most low risk events to which the public have access. R.A.B.I should be notified of all events. All events must comply with the Health & Safety Act 1974 and all other relevant acts.

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How to register

Just complete the registration form stating the details of your event and any marketing materials you may need and send it to:

Melanie Moughton, R.A.B.I, Shaw House, 27 West Way, Oxford, OX2 0QH

Alternatively call Melanie, Marketing Manager, on **01865 724931** or e-mail **melanie@rabi.org.uk**

Melanie will also make sure you get all the marketing hints and tips you need for your event

If you are making an individual donation towards the campaign why not use Gift Aid?
Gift Aid forms are available at www.rabi.org.uk

To sponsor Milly Wastie on her Welly Sky Dive visit:

www.justgiving.com/millywastie

Get involved in a local event and help to support the most needy and vulnerable in the farming community. After all, many of our beneficiaries have spent a lifetime farming, to produce the food we eat and maintain the countryside we all to enjoy

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